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Industry News

CAVCOMM Corp. Names Steve Ginensky Vice President of New Integrated Solutions Group

CAVCOMM Corporation, a leading supplier of audio/visual equipment for the meeting and trade-show industry, announces the appointment of Steve Ginensky as Vice-President of its new Integrated Solutions Group.

The Integrated Solutions Group has been created by CAVCOMM to provide design-build services and consultation for audio, video and IP systems, with a special focus on challenging acoustical and physical environments. Ginensky expects to give particular emphasis to enhancing speech intelligibility in houses of worship, public transportation facilities, and life-safety systems.

An industry veteran, Ginensky has been involved in delivering audio/video services and solutions since the early 1980s in a variety of capacities, including as a director of marketing, recording engineer, performer, sound designer, sales manager, educational trainer and lecturer.

In 1998, he founded Strategic Manufacturers Group Inc., an independent manufacturers rep firm specializing in developing technologies and high-tech components for systems integration. He has worked extensively in recent years on systems for difficult acoustical environments, utilizing innovative products such as the Variable Room Acoustic System (VRAS) from LCS/Meyer Sound and steerable line arrays from Duran Audio.

CAVCOMM Corp. is Chicago's leading supplier of audio/video equipment and integrated systems for meetings, trade shows, restaurants, boardrooms, back offices and other business environments. CAVCOMM rents, sells, installs and services DLP and LCD projectors, plasma screens, monitors, and video walls, as well as fully compatible sound systems. It rents, for meetings, presentations, and business to business road shows, turnkey AV equipment packages, complete with projectors, cabling, microphones and speakers. CAVCOMM also provides skilled technicians to deliver and set up its equipment and logistics for multi-site and multi-city events. Expert design services for temporary and permanent AV systems and installations are also available, as on-site and on-call technical support for all equipment and systems.

CAVCOMM works with budgets of all sizes, and with local, national and global businesses throughout the U.S. and overseas. Satisfied clients include 20th Century Fox, Kraft, Contempo Design, Microsoft, Cisco Systems, Cincinnati Bell Information Systems, Television Azteca, the Chicago Mercantile Exchange, and the Chicago Board of Trade.

International Facility Management Association

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