

From: Altneu, Brian Sent: Fri 1/30/2004 8:29 AM

To: Don Kreski (E-mail)

Cc:

Subject: FW: Sharp LCD Products Division January 2004 Newsletter



DEALER CONNECTION

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 SALES INCENTIVES | TECHNICAL TIPS | CUSTOMER STORIES | SHARP SMART | SHARPUA HOME

Welcome to our new Dealer Connection newsletter. We hope you find this a convenient way to keep up to date on Sharp products, promotions, technology, and other items of interest.



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Projectors - Product and Promotion Updates

C-Series Lenses

Reminder of "Special Application" Lenses for XG-C55X / XG-C60X / PG-C45X... and Special January offer! [Read More](#)

SharpRewards SPIFF Update!!!

We are pleased to announce we will be continuing with our very lucrative SharpRewards dealer sales rep SPIFF program - through March 31, 2004. [Click for summary](#)

Low-Cost Cradle-Mount Ceiling Bracket for PG-B10S from AVDEX

With the new (\$999 MIP) Notevision PG-B10S being used very extensively in education, we have received a number of inquires about a source for a "low-cost" cradle-mount ceiling bracket. [Learn more](#)



MIP Pricing Update

[Click for MIP](#) (Minimum Advertised Internet Prices) covering Sharp Professional Products and a reminder about the policy.

XG-V10W Customer Loyalty Program

As a reminder, we still have approximately a 90 day supply of the XG-V10W. While these supplies last, we are continuing with our simplified Customer Loyalty Program. [Click for details](#)

Updated Price Sheet

Attached is our latest projector price List. [Click to access or download](#)

LCD Technology On-Line Source for Information on Flat-Panel Display Technologies

Here's an excellent "[LCD Integration and Applications Guide](#)" that is posted on the Sharp Microelectronics of America website. It contains a wealth of background materials about flat panel display technologies as well as helpful answers to frequently asked questions.

Large-Format LCD Monitor Updates (LC-M3700)

LC-M3700 - Accessory Update

Here's an update on availability of accessories / options for the LC-M3700: Optional Matching High Quality Loudspeaker System; Optional Protective Overlay; Third-Party Touch Sensitive Interactive Overlays. [Learn more](#)

LC-M3700 Price List and Comparison Chart

Attached is our January 2004 LC-M3700 Price List. It has been updated to include pricing on the new AN-37SP1 loudspeakers. [Click for price list](#)

We also have a brief chart comparing the LC-M3700 to its main competitors and clarifying some of the competitive advantages Sharp offers, including highest resolution 1366x768, highest contrast ratio 800:1, fastest response time 15 ms, and true 16:9 aspect ratio. [Click for comparison chart](#)

In the News

Yes, Those Are Sharp V10Ws Being Used by NASA!

After the latest edition of "NOVA" on PBS Public Television (devoted to the Mars Lander Project), we received many calls and e-mails regarding the projectors in NASA's JPL Control Room. (Special thanks to Jim Hackett at Visual Systems in CA.) If you haven't been able to catch the show, you can see the V10s in-use on the [NASA JPL Mars Rover Website](#).

LCD Monitor Given "Best of 2003" Award by Gary Kaye's RAVE

RAVE gives Sharp's Large-Format LCD Monitor Line (LC-M3700) high honors. [Read more](#)



Sharp Announces Mass Production of World's Biggest and Clearest LCD High-Definition TV

The new 45" LCD, just announced at CES, also will be the basis for our next generation Pro monitor, targeted for Q4! [Click for details](#)

For Additional Information...

...please contact your Sharp LPD Business Development Manager. (As always, bulletins and product information may be found on our "[SMART SHARP](#)" extranet.)

Special thanks to...

Southern Illinois University Carbondale for the installation image in our newsletter header (shown inside the monitor). Photographer: Gregory Wendt.