



News release from tightrope media systems

## Signage upgrade offers crucial new capabilities

Announcing Carousel 6.1 Digital Signage Software from Tightrope Media Systems

### For Immediate Release

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For a high-res image: [click here](#).



**SAINT PAUL, MN** --- How much can you expect from your digital signage system?

More and more.

A signage system is perfectly positioned to communicate emergency messages, meeting schedules, news and weather feeds, even local traffic conditions, as well as the core client, staff, student or public communications that is the main purpose of your system.

With Version 6.1 of Carousel, the popular, web-based digital signage solution from Tightrope Media Systems, your system can do all of that and more.

### Emergency Notification

The new NFPA-72 emergency alarm code requires visual as well as voice notification in structures serving 300 people or more. Carousel's new alert zone feature can help you meet this requirement using your digital signage system.

Users can now assign multiple alert zones, each with its own priority level, to any channel in Carousel, allowing emergency and other high-priority messages to take over single or multiple sections of each display. For example, a local administrator might use an alert zone to welcome a VIP on the signage in a building's lobby, overriding the scheduled message. Should an emergency happen, authorized personnel might use a higher-priority zone to override that message on that one display, take over all the displays in the building, or take over displays in specific areas of the building.

## **Scheduling**

Carousel was the first system on the market to truly integrate with meeting scheduling systems, allowing automated display of schedules on a network-wide, area-wide or room-by-room basis.

Now with Carousel 6.1, you can integrate your system with Microsoft Exchange Server 2007 and 2010, as well as CollegeNET Resource 25.

## **Authenticated RSS Feeds**

Carousel has long supported RSS feeds, allowing users to add news, weather and other publically available information and display them as bulletins or crawls on their displays.

Now with authenticated RSS feed support, Carousel 6.1 allows you to display password-protected RSS feeds, such as stock analyst reports or other proprietary information.

## **Custom Integration**

Carousel 6.1 includes enhancements to the Remote Data Adaptor API, which gives integrators the power to extend and integrate Carousel into just about any application.

## **Availability**

Version 6.1 is available today on all new Carousel systems and is a no-charge upgrade for customers who have purchased Carousel within the last 12 months or have a Silver or Gold Assurance contract.

For more information and to schedule a demonstration, visit the Tightrope website at <http://www.trms.com/sales>, call (866) 866-4118, ext 1 or email [sales@trms.com](mailto:sales@trms.com).

## **About Carousel**

Carousel is a web centric, premise based digital signage system that scales from one inexpensive signage solution to hundreds of channels throughout multiple buildings. The system's unique design focuses on zero-training message creation, data integration with the world's most popular protocols and applications and a fantastic-looking display enhanced by over thirty free channel designs created by professional designers. Carousel is in use in thousands of businesses, government agencies, museums, hotels, public access centers, college campuses, schools and hospitals and was recently recognized as the leading digital signage brand in Pro AV Magazine

## **About Tightrope Media Systems**

Founded in 1997, Tightrope Media Systems is the pioneer of web-centric digital signage and audiovisual head end automation. Its award winning systems are used across North America in governments, hospitals, universities, businesses, schools and community television stations. You can reach Tightrope Media Systems at (866) 866-4118 or visit them on the web at <http://www.trms.com>.

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